

Successful in Business with the Personal Coach

June 8, 2004 de Ondernemer, Apeldoorn, the Netherlands (translation from Dutch)



*Personal Coach Stephanie Ward:
'The client is leading.'*

Five years ago the American, Stephanie Ward, came to Apeldoorn. In the States she was active in marketing and sales. Once here, her attention was drawn by the American phenomenon, the personal coach. Stephanie hired her own personal coach and discovered her calling, coaching, and in 2002 she started her own coaching business, Firefly Coaching. 'With a personal coach you stay healthy, happy and successful in business,' said Ward.

Some people are successful in their work, good at what they do, are rich, beautiful and healthy and have a personal life that some people are jealous of. 'Some people have all of the luck' Stephanie said. 'At least, you might think that, but what we often forget is that successful and happy people take action to create the great life they lead. Success doesn't come automatically, you create it yourself!



Firefly Coaching supports enthusiastic professionals to work more successfully and be happier in their personal lives. 'I help my clients find the best way to reach their goals, no matter how big they are. All coaching sessions are done by telephone, therefore clients from around the world can receive support from Firefly Coaching.'

'In America many professionals have a personal coach who helps them work more effectively and efficiently, remove obstacles and make the difficult things easier,'

According to Ward. 'In short, a personal coach can help you organize your life so that you can be happier. Not only at work, but also in your personal life! I coach people who like their work and are good at what they do, but who may want to want to find a way to make more money or find a way to create more balance between their work and personal life. The idea is to take proactive control of your life so that you don't look back later in life and have regrets. I help clients with issues like removing obstacles they are facing, solving management problems or streamlining their own business.'

The first coaching consultation with Stephanie is complimentary. During the meeting both parties find out if there is click. 'There must be a good feeling on both sides,' according to Ward. 'The coaching program lasts for ninety days and includes nine telephone coaching sessions that last thirty minutes each. After the ninety days, the client has the option to continue coaching. The client is leading. In addition, clients have unlimited e-mail access to me as part of the coaching package to ask questions or to share successes.'

Stephanie is available at stephanie@fireflycoaching.com or see her website at www.fireflycoaching.com.